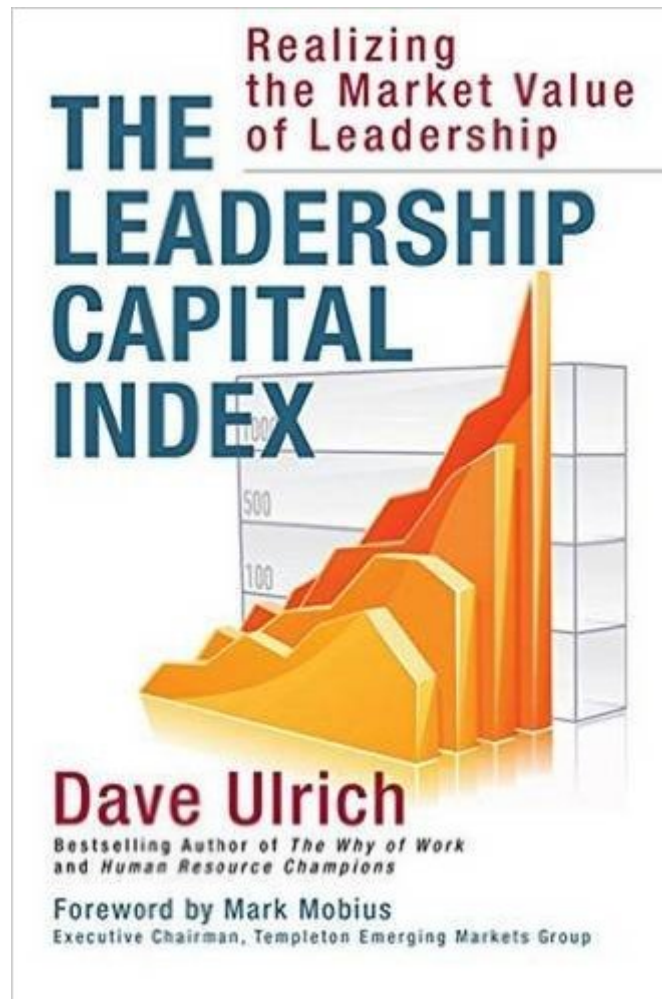


The book was found

The Leadership Capital Index: Realizing The Market Value Of Leadership



Synopsis

When it comes to evaluating a firm, leadership matters. We know that financial outcomes can predict about 50 percent of a firm's market value. Intangibles like strategy, brand, talent, R&D, innovation, risk, and so on account for the rest. But leadership underlies them all. And despite how important we know it is, we've been forced to rely on subjective and unreliable ways to measure its impactâuntil now. In this landmark book, leadership scholar, author, and consultant Dave Ulrich proposes a "leadership capital index"âa Moody's or Standard and Poor's rating for leadership. Drawing on research from investors and business leaders, and synthesizing the work of dozens of consulting firms and leadership experts, Ulrich analyzes two broad domains, each comprising five factors. The individual domain includes personal qualities, strategic prowess, execution proficiency, interpersonal skills, and fit between the leader's style and the organization's market promises. The organizational domain encompasses a leader's ability to create customer-focused cultures, manage talent, demand accountability, use information to gain competitive advantage, and set up work processes to deal with change. Ulrich details rigorous metrics and methods for evaluating leaders on each of these factors. The result is a groundbreaking book that will be of vital interest not only to equity and debt investors but also to boards of directors, executive teams, human resource and leadership development professionals, government and ratings agenciesâand of course to leaders themselves.

Book Information

Hardcover: 312 pages

Publisher: Berrett-Koehler Publishers; 1 edition (October 19, 2015)

Language: English

ISBN-10: 1626565996

ISBN-13: 978-1626565999

Product Dimensions: 6.3 x 1 x 9.5 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (5 customer reviews)

Best Sellers Rank: #480,871 in Books (See Top 100 in Books) #56 in [Books > Business & Money > Finance > Corporate Finance > Valuation](#) #4648 in [Books > Business & Money > Management & Leadership > Leadership](#)

Customer Reviews

I have read and reviewed all of Dave Ulrich's previously published books and consider him to be

among the most valuable contemporary business thinkers in terms of how to accelerate personal growth and professional development within a workplace culture. In the Foreword to this, his latest work, Mark Mobius suggests that Ulrich offers a systematic and logical way to measure the elusive variable of company leadership that plays such a key role in determining company success and market value. Dave Ulrich has found a way to measure this variable, so critical to investment success. "Obviously, all organizations need effective leadership at all levels and in all areas of the given enterprise. How to determine the market value of this leadership? As Ulrich acknowledges, people often make this demand: "Show me the measures on the existing balance sheet and income statement...The value of this book is that it provides you with the right questions to ask and the right indicators to track." In an article that appeared in the April (2015) issue of Harvard Business Review, Allan Freed and Dave Ulrich observe, "What we need is a leadership capital index, similar to a financial confidence index (such as Moody's or Standard & Poor's). It would move beyond casual and piecemeal observations of leaders to more thorough assessment of leadership." They then explain how they and their colleagues at the RBL Group created a leadership capital index by interviewing and surveying investors and by synthesizing at dozens of studies of the impact of leadership. "In general, these studies offered deep insights on one piece of an overall leadership puzzle.

[Download to continue reading...](#)

The Leadership Capital Index: Realizing the Market Value of Leadership Index Funds: Index Funds Investing Guide To Wealth Building Through Index Funds Investing With Index Funds Investing Strategies For Building Wealth Including ... Guide To Wealth Building With Index Funds) Realizing Capital: Financial and Psychic Economies in Victorian Form Index Funds: Building Your Road To Riches With Index Fund Investing (Investing, Bond Investing, Penny Stocks, Stock Trading) Investing In Index Funds: Your Step-by-Step Guide To Investing In Index Funds Why Women Love Jerks: Realizing the Best Version of Yourself to Effortlessly Attract Women (Dating Advice for Men to Attract Women and Increase Confidence) Lightroom Transformations: Realizing your vision with Adobe Lightroom plus Photoshop Ty Plush Animals: Collector's Value Guide: Secondary Market Price Guide and Collector Handbook (Collector's Value Guide Ty Plush Animals) Smart Investor: Warren Buffett Way: How to know the stock market has bottomed? (Market Crash, Intelligent Investor, Stock Market, Financial Freedom, Stock Valuation, Wealth Creation Book 1) Stock Market: Beginner's Guide to Stock Trading: Everything a Beginner Should Know About the Stock Market and Stock Trading (Stock Market, Stock Trading, Stocks) Capital Mysteries #2: Kidnapped at the Capital (A Stepping Stone Book(TM)) Capital Returns: Investing Through the Capital Cycle: A

Money Manager's Reports 2002-15 NO CAPITAL INTERNETPRENEUR: Start an Online Business Even Without Capital... Product Dropshipping & Fiverr Freelancing (Bundle) Capital: New York, Capital of the 20th Century Capital and Interest: A Critical History of Economic Theory & The Positive Theory of Capital (Two Books With Active Table of Contents) Private Equity: IntroducciÃ³n a la financiaciÃ³n privada de las empresas (capital riesgo, capital expansiÃ³n, LBO y turnaround) (Spanish Edition) Venture Capital Handbook: An Entrepreneur's Guide to Raising Venture Capital, Revised and Updated Edition Creative Capital: Georges Doriot and the Birth of Venture Capital Crowdfunding Success: The New Crowdfunding Revolution: How to raise Venture Capital for a Startup or fund any dream with a successful Crowdfunding Campaign ... Venture Capital, fundraising, , startup) Selling Real Estate Without Paying Taxes: Capital Gains Tax Alternatives, Deferral vs. Elimination of Taxes, Tax-Free Property Investing, Hybrid Tax ... Paying Taxes: A Guide to Capital Gains)

[Dmca](#)